



Youth Coalition Activity Report Form

To be completed by Youth Coalition or Youth Group members during and after a planned activity. Fill out directly on this sheet, or use additional paper if necessary.

Youth Group Name: _____

What area does the Youth Group cover (school district, school building):

Name & Phone Number of Activity Coordinator: _____

1. Briefly describe the activity (what it looks like, how you promoted it)

2. Target Audience Information

- Who are you trying to reach with the activity (for example, high school smokers, elementary school youth, high-risk middle school students, parents)
- What do you want them to do, know, or believe because of your activity?
- How many of each 'target audience' did you actually reach (meaningful contact) with your activity?

| Target Audience | How you want them to change | Actual Reach |
|-----------------|-----------------------------|--------------|
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3. Where is the activity being held, or how is the activity delivered (for example, YMCA, newspaper, high school, radio station)

4. What is the date/dates of the activity?

5. How many youth were involved with planning or doing the activity?



Using the scale below, circle the number that best describes how much youth (not adults) were leaders in planning and doing the activity:

Youth not at all in charge 1 2 3 4 5 Youth totally in charge

6. What organizations or people (if any) helped, donated, or volunteered in some way, and what did they do? (for example, ACS – donate 500 brochures; John Smith – donated \$40 in snacks; YMCA – gave us a free room all day worth \$100)

| Key Partners | Contribution or Help |
|--------------|----------------------|
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7. Please share any special stories about good or bad things that happened.

8. Would you do this activity again, or recommend that other youth groups do it?

- A. Definitely recommend
- B. Probably recommend
- C. Probably not recommend
- D. Definitely not recommend

Why or why not?

9. Any final comments you would like to share about what happened: